



ONE PRODUCT. THREE FORMATS.

# CITIZENS' LANGUAGE

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The EP addressing the citizens in clear  
language

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ONE PRODUCT. THREE FORMATS.

# CITIZENS' LANGUAGE

- Multilingualism
- We know language matters
- Eurospeak



European Parliament



ONE PRODUCT. THREE FORMATS.

# CITIZENS' LANGUAGE

- The future of reading is listening
- The audio project
- Why stop there?



European Parliament



ONE PRODUCT. THREE FORMATS.

# CITIZENS' LANGUAGE

- Written and audio summaries
- Subtitling
- Voice over and dubbing



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ONE PRODUCT. THREE FORMATS.

## DG TRAD's new structure

- Five units dealing with Citizens' Language



Clear Language and Editing Unit (previously the Editing Unit)



Audio and Podcast Unit (previously the Audio Capacity Service)



Subtitling and Voice-over Unit



My House of European History Unit



Speech-to-text Unit



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ONE PRODUCT. THREE FORMATS.

# CITIZENS' LANGUAGE

- New services created
- A plain-language future



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ONE PRODUCT. THREE FORMATS.

# CITIZENS' LANGUAGE

Thank you



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